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**THE GEORGIA  
CAMPAIGN FOR  
ADOLESCENT  
POWER &  
POTENTIAL**

GCAPP.ORG



**OUR VOICE.  
OUR HEALTH.  
OUR FUTURE.**

**KEY PARTNERSHIP  
OPPORTUNITIES**



GCAPP **30** Years  
Our voice. Our health. Our future.



## THE GEORGIA CAMPAIGN FOR ADOLESCENT POWER & POTENTIAL



Dear Valued Partner,

At Georgia Campaign for Adolescent Power & Potential (GCAPP), we believe that every young person deserves the opportunity to lead a safe, healthy, and hopeful life. As a leader in adolescent health and youth development, we are committed to creating a brighter future for all children across Georgia. But we cannot do it alone.

The challenges facing young people today—from mental health struggles to the pressures of navigating a complex and ever-changing world—require collective action. We are reaching out to you, our trusted partners, to join us in making a difference. Together, we can ensure that Georgia's youth have access to the resources, education, and support they need to thrive.

By becoming an annual sponsor, you will play a pivotal role in empowering young people to overcome obstacles and reach their full potential. Your support will:

- Provide comprehensive programs in sexual health and wellness.
- Equip young people with tools to build resilience, self-esteem, and healthy relationships.
- Foster community partnerships that create safer, more supportive environments for youth.
- Expand opportunities for education and outreach that lead to measurable, positive outcomes.

Your support also allows you to join us at the three signature events that highlight the impact of our work:

- **Rising Leaders Luncheon** on June 6: A gathering to celebrate and support young leaders who are making strides in their communities.
- **EmPower Party** on November 13: An inspiring evening of celebration, connection, and commitment to empowering Georgia's youth.
- **EmPower After Party** on November 13: The celebration continues with live entertainment for young professionals, influencers, and advocates, all in support of a great cause.

As a sponsor, you will make a lasting impact in the lives of Georgia's youth and demonstrate your commitment to social responsibility and community well-being. We are proud to offer recognition opportunities that showcase your partnership to stakeholders, employees, and the broader community.

Thank you for considering this meaningful partnership. If you have any questions or would like to discuss sponsorship opportunities further, please don't hesitate to contact me directly at 404.475.6043 or [ronald@gcapp.org](mailto:ronald@gcapp.org).

Let's create a brighter future—together.

**Dr. Ronald McNeill, DBA, MPA**  
GCAPP President and CEO

## YOUNG PEOPLE NEED OUR HELP

Exposure to childhood trauma (emotional, physical, and sexual abuse, neglect, violence, home instability) often leads to adolescent depression, risky behavior, teen pregnancy, teen dating violence, poor performance in school, substance abuse, among others.

A few alarming facts:

- Georgia ranks 37th in overall child wellbeing
- Suicide is a leading cause of death for Georgia children 10-17 years old
- Adolescents account for 58% of all STIs in Georgia
- Teen pregnancy continues to be the #1 reason teen girls drop out of school

GCAPP helps youth mitigate risks and avoid circumstances that are often difficult to overcome, increasing their chances for a vibrant future.



## WHEN CHILDREN DO WELL, WE ALL DO WELL



## VISION

**We believe all children are entitled to a safe and healthy adolescence characterized by hope, respect, and the opportunity for a productive future.**

## MISSION

**To improve the overall health and well-being of young people in Georgia to ensure a more powerful future for us all.**

## WHO WE ARE

GCAPP is a statewide adolescent health organization that focuses on:

- Youth empowerment
- Teen pregnancy prevention
- Comprehensive sex education
- Parent engagement

Working with 300+ schools and community organizations, we help communities implement proven programs that give over 70,000 young people in Georgia the knowledge, skills, and motivation they need to make healthy lifestyle choices and maximize their potential.

# ANNUAL PARTNER BENEFITS



We would greatly appreciate your support of all of our 2025 fundraising events! We would like to offer the sponsorship levels below that include benefits for all three events. With your support, GCAPP can expand critical programs, ensuring young people in priority counties get the help they need in navigating adolescence and unlocking their potential.

## ANNUAL VISIONARY | \$85,000

- Visionary Level Rising Leaders Luncheon Benefits
- Visionary Level EmPower Party Benefits
- Visionary Level After Party Benefits
- Recognition on our website, event materials, annual report, and social media
- Personal/organizational profile in GCAPP Newsletter

## ANNUAL TRAILBLAZER | \$40,000

- Trailblazer Level Rising Leaders Luncheon Benefits
- Trailblazer Level EmPower Party Benefits
- Trailblazer Level After Party Benefits
- Recognition on our website, event materials, and annual report

## ANNUAL CHAMPION | \$25,000

- Champion Level Rising Leaders Luncheon Benefits
- Champion Level EmPower Party Benefits
- Champion Level After Party Benefits
- Recognition on our website, event materials, and annual report

## ANNUAL DREAMER | \$15,000

- Dreamer Level Rising Leaders Luncheon Benefits
- Dreamer Level EmPower Party Benefits
- Dreamer Level After Party Benefits
- Recognition on our website, event materials, and annual report



The Rising Leaders Luncheon is an opportunity to acknowledge and support the outstanding achievements of young people 14 – 19 years old. The event celebrates the collective, statewide accomplishments of GCAPP's Youth Advisory Council, inducts a new cohort into the council, and reveals the GCAPP Youth Ambassador of the Year, a statewide honor to a council member who demonstrates exceptional commitment to GCAPP's mission.

## **VISIONARY | \$25,000**

- 10 seats/1 table
- Sponsorship of Youth Advisory Council members' tickets (approx. 50) to luncheon
- Featured placement of name/logo on all event materials
- Featured on-screen & on-stage recognition during event
- Social media and website recognition

## **TRAILBLAZER | \$10,000**

- 8 seats
- Sponsorship of Youth Advisory Council trainings, travel and accommodations for 1 year
- Placement of name/logo on all event materials
- On-screen recognition during event
- Social media and website recognition

## **CHAMPION | \$5,000**

- 6 seats
- Sponsorship of 1 Youth Action Plan, a plan developed by a Youth Advisory Council member to address specific needs of youth in their community
- Placement of name/logo on all event materials
- Social media recognition

## **DREAMER | \$2,500**

- 4 seats
- Placement of name on all event materials

## **ADVOCATE | \$1,500**

- 2 seats
- Placement of name on all event materials

## **PARTNER | \$500**

- 1 seat
- Placement of name on all event materials

# GCAPP EMPOWER *party*



Join us for our signature event, the GCAPP EmPower Party. The evening is hosted by the GCAPP Board of Directors and features entertainment, a live auction of once-in-a-lifetime experiences, a seated dinner, and cocktail reception. Join more than 300 business, community, and philanthropic leaders in supporting GCAPP's programs that impact over 80,000 vulnerable youth across Georgia.

## **VISIONARY | \$50,000**

- 20 seats/2 tables
- Featured Placement of name/logo on event materials & website
- Featured on-screen & on-stage recognition during event

## **TRAILBLAZER | \$25,000**

- 10 seats/1 table of 10
- Featured Placement of name/logo on event materials & website
- Featured on-screen & on-stage recognition during event

## **CHAMPION | \$15,000**

- 8 Seats for dinner
- Placement of name/logo on event materials & website
- On-screen recognition during event

## **DREAMER | \$10,000**

- 4 seats
- Placement of name on all event materials
- On-screen listing during event

## **ADVOCATE | \$5,000**

- 2 Seats for dinner
- Placement of name on event materials & website
- On-screen listing during event

GCAPP'S  
**EMPOWER**  
*afterparty*



The EmPower After Party is an excellent networking opportunity for young professionals to represent their organization. Join up-and-coming community and business leaders, young entrepreneurs, social influencers, and advocates for a fun time for a great cause. A networking opportunity of a lifetime!

## **VISIONARY | \$10,000**

- 20 tix, 2 lounges
- 2 reserved lounge areas with name/logo
- Placement of name/logo on event materials & website
- Bottle Service
- Live Entertainment, Open Bar, Hors d'oeuvres

## **TRAILBLAZER | \$5,000**

- 10 tix, 1 lounge
- 1 reserved lounge areas with name/logo
- Placement of name/logo on event materials & website
- Bottle Service
- Live Entertainment, Open Bar, Hors d'oeuvres

## **CHAMPION | \$2,500**

- 8 Tickets
- 2 reserved cocktail tables with name/logo
- Placement of name/logo on event materials & website
- 2 Bottles of Champagne
- Live Entertainment, Open Bar, Hors d'oeuvres

## **DREAMER | \$1,000**

- 4 Tickets
- 1 reserved cocktail table with name/logo
- Placement of name/logo on event materials & website
- Bottle of Champagne
- Live Entertainment, Open Bar, Hors d'oeuvres

# PARTNERSHIP OPPORTUNITIES 2025 COMMITMENT FORM



## ANNUAL PARTNER BENEFITS RISING LEADERS LUNCHEON

Annual Visionary  \$85,000  
Annual Trailblazer  \$40,000  
Annual Champion  \$25,000  
Annual Dreamer  \$15,000

Visionary  \$25,000  
Trailblazer  \$10,000  
Champion  \$5,000  
Dreamer  \$2,500  
Advocate  \$1,500

## EMPOWER PARTY

Visionary  \$50,000  
Trailblazer  \$25,000  
Champion  \$15,000  
Dreamer  \$10,000  
Advocate  \$5,000

## EMPOWER AFTER PARTY

Visionary  \$10,000  
Trailblazer  \$5,000  
Champion  \$2,500  
Dreamer  \$1,000

### Sponsor Information

Name: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### Preferred Form of Payment

Pledge/Pay later  Check enclosed payable to GCAPP  Online gift to [www.gcapp.org/donation](http://www.gcapp.org/donation)  
 Credit Card

Card Number: \_\_\_\_\_ Exp Date \_\_\_\_ / \_\_\_\_

Name on Card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address (if different): \_\_\_\_\_

Please mail form to GCAPP or email form to Laine Olesen, Director of Development  
1849 The Exchange SE, Suite 200, Atlanta, GA 30339  
Laine Olesen: [laine@gcapp.org](mailto:laine@gcapp.org) or 901-277-7698.

Gifts are tax deductible as provided by law.